(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON DIGITAL MARKETING AND ITS IMPACT ON CONSUMER BUYING DECISION WITH SPECIAL REFERENCE TO KARAIKUDI" is a bonafide record of project work done by D.AGALVIZHI (Reg. No. 2220153001) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on—27.04.2023 at Ananda College Devakottai.

Internal Guide

(Mrs.A. Vidya)

Head of the Department

(Dr. K. Banupriya)
Dept. of Business Administra

External Examiner Devakottai - 630 303

Dr.M.J.SATHISH KUMAR.M.A.M.B.Ph.D.
ASSISTANT PROFESSOR

Department of Business Administration
Alagappa Government Arts College
Karaikudi - 630 003.

(Affiliated to Alagappa University)

**DEVAKOTTAI - 630 302** 



## **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON IMPACT OF GST ON INDIAN ECONOMY" is a bonafide record of project work done by P.KAVIYA (Reg. No. 2220153003) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27.11.2023 at Ananda College Devakottai.

(Dr. K. Banupriya)

Head of the Department

(Dr. K. Banupriya)

of Business Administral Ananda College Devakottai - 630 303

Sivagangai District

ernal Examiner

Dr.M.J.SATHISH KUMAR.M.A., MBA., Ph.D. ASSISTANT PROFESSOR **Department of Business Administration** 

Alagappa Government Arts College Karaikudi - 630 003.

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



#### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON CONSUMER BRAND PREFERENCE TOWARDS SELECTED HOME APPLIANCES" is a bonafide record of project work done by K.KEERTHANA(Reg. No. 2220153004) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27/04/23 - at Ananda College Devakottai.

(Mrs. A. Veerakanmani)

Head of the Department

(Dr. K. Banupriya)

ASSISTANT PROFESSOR **Department of Business Administration** Alagappa Government Arts College

Karaikudi - 630 003.

The Head Dr.M.J.SATHISH KUMAR.M.A., MBA., Ph.D. Dept. of Business Administration Devakottai - 630 303 Sivagangai District

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



#### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON STUDENTS INTENTION TOWARDS ENTREPRENEURSHIP" is a bonafide record of project work done by M.RAJESHWARI (Reg. No. 2220153006) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on-27.04.2022 at Ananda College Devakottai.

Interval Guide

(Mr. A. DEEPAN)

Head of the Department

(Dr. K. Banupriya)

Dept. of Business Administration

Ananda College

Ananda College

Tula Devakottai - 630 303

External Examiner Devakottal - District

## DEPARTMENT OF BUSINESS ADMINISTRATION ANANDA COLLEGE

(Affiliated to Alagappa University)
Devakottai-630 303



## BONOFIDE CERTIFICATE

This is to entity that the project work entitle "A Study On Electronic Payment Current Scenario And Scope For Improvement Of Small Scale Business With Special Reference To Karaikudi" Sindhu.V(Reg.No.2220153007) Requirements for the award of the degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conducted on 27.4.22 at Ananda College Devakottai.

Internal guide

(Mrs.A.Vidya)

Head of the department

(Dr.k.Banu priya)

Phe Head Dept. of Business Administration Ananda College Pevakottai - 630 303 Sivagangai Pistrist

External examiner ( 2013

#### ANANDA COLLEGE

(Affiliated to Alagappa University)

**DEVAKOTTAI - 630 302** 



### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON MICRO ANALYSIS OF SWIGGY IN KARAIKUDI" is a bonafide record of project work done by S.SOUNDARYA (Reg. No. 2220153008) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

Internal Guide

(Mrs.A. Vidya)

Head of the Department

(Dr. K. Banupriya)

Dept. of Bu

Dept. of Business Administration Ananda College

External Examiner Devakottai - 630 303

Dr.M.J.SATHISH KUMAR.M.A., MBA., Philography District

ASSISTANT PROFESSOR

Department of Business Administration

Alagappa Government Arts College Karaikudi - 630 003.

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON CONSUMER SATISFACTION TOWARDS ROYAL ENFIELD IN SIVAGANGAI DISTRICT" is a bonafide record of project work done by V.SOWMIYA (Reg. No. 2220153009) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27.04.10022 at Ananda College Devakottai.

Internal Guide

Head of the Department

(Dryk Banupriya)

Dept. of Business Administration

Ananda College

Devakottai - 630 303

External Examine 19 Nagangai District

#### ANANDA COLLEGE

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



#### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A study on the social advertisement at impact of rural area with special reference to sivagangai district" is a bonafide record of project work done by A.SUVETHA (Reg.No.2220153010) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

aन-भः at Ananda College Devakottai. The viva voce examination was conduct on---

(Mrs. A. Vidya)

Head of the Department

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON LEGAL PROVISION OF INTELECTUAL PROPERTY RIGHTS (IPR) IN INDIA" is a bonafide record of project work done by V.SWETHA (Reg. No. 2220153011) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on----

27/04/2023 at Ananda College Devakottai.

Internal Guide

(Dr. K. Banupriya)

Head of the Department

(Dr. K. Banupriya)

of Business Administration

External Examiner Devakottai - 630 303

Dr.M.J.SATHISH KUMAR.M.A.,MBA.,Ph.D.

ASSISTANT PROFESSOR

Department of Business Administration
Alagappa Government Arts College
Karaikudi - 630 003.

(Affiliated to Alagappa University)

**DEVAKOTTAI - 630 302** 



## **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON WOMEN EDUCATION AND CHANGING TRENDS IN EMPOWERMENT" is a bonafide record of project work done by P.ABISHEK (Reg. No. 2220153012) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27/04/2023 at Ananda College Devakottai.

Internal Guide

(Dr. K. Banupriya)

Dr.1CZ Head of the Department

(Dr. K. Banupriya)

Sivagangai District Dr.M.J.SATHISH KUMAR.M.A., MBA., Ph.O. **ASSISTANT PROFESSOR** 

**Department of Business Administration** Alagappa Government Arts College Karaikudi - 630 003.



# ANANDA COLLEGE, DEVAKOTTAI. DEPARTMENT OF PHYSICS. STUDENT PROJECT DETAILS.



### 2022-23

S.NO.	REGISTER NO.	NAME OF THE STUDENT	TITLE OF THE PROJECT	NAME OF THE GUIDE		
1	2220122001	L.ARUL JOSELIN	ARDUINO BASED VEHICLE SPEED DETECTION SYSTEM	Mr.U.ASHOKAN		
2	2220122002	S.ARUL PRINCY	TRANSISTOR BASED ELECTRIC LEAKAGE DETECTOR	Asst. prof in Physics. Ananda College, Devakottai.		
3	2220122003	J.JENILA	ARDUINO BASED VEHICLE SPEED DETECTION SYSTEM			
4	2220122004	M.KALADEVI				
5	2220122005	I.SIVAJOTHI	TRANSISTOR BASED ELECTRIC LEAKAGE DETECTOR			
6	2220122006	S.ATHITHYAN	SYSTHESIS AND	Dr.R.THIRUMAM AGAL Asst. prof in Physics. Ananda College, Devakottai		
7	2220122007	P.BHARATH	APPLICATIONS OF Zno NANO PARTICLES.			
8	2220122008	R.GOWTHAM				
9	2220122009	M.HARIHARA SUDHAN	AUTOMATIC VEHICLE	Ms.I.NANCY Asst. prof in Physics.		
10	22201220010	S.JEGAN	HEAD LIGHT DIM/ BRIGHT CONTROLLER	Ananda College, Devakottai		
11	22201220011	S.SAJOY INFANT	CONTROLLIN	Devakottai		
12	22201220012	R.SANTHOSH		Dr.I.LOYOLA PAUL RAJ Asst. prof in Physics, Ananda College, Devakottai		
13	22201220013	M.SURYA	POWER MANAGER			
14	22201220014	J.VIN LIDE JOE				

2-15ga

HOD

PRINCIPAL

#### ANANDA COLLEGE

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



### BONAFIDE CERTIFICATE

This is to certify that the project work entitle "A STUDY ON FINANCIAL PERFORMANCE OF TVS MOTORS IN INDIA" is a bonafide record of project work done by K.BALAJI (Reg. No. 2220153013) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27-04-2023 at Ananda College Devakottai.

Internal Guide

memai Guide

(Dr. K. Banupriya)

Head of the Department

(Dr. K. Banupriya)

t of Business Administration
Ananda College

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## BONAFIDE CERTIFICATE

This is to certify that the project work entitle "A STUDY ON THE IMPACT OF HEALTH CARE INSURANCE PLANS- A CASE STUDY OF LIC" is a bonafide record of project work done by S.GOKULAKANNAN (Reg. No. 2220153014) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27.04.2025 at Ananda College Devakottai.

Internal Guide

(Mr. A. DEEPAN)

Head of the Department

(Dr. K. Banupriya)

Dept. of Business Administration
Ananda College

Devakottai - 630 303 Siyagangai District

External Examiner 1002

ANANDA COLLEGE

(Affiliated to Alagappa University)

**DEVAKOTTAI - 630 302** 



#### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON THE POPULARITY OF DIFFERENT UTILITIES OF ATM CARDS" is a bonafide record of project work done by M.Kamalesh (Reg.No.2220153015) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27/21, 23 at Ananda College, Devakottai.

Internal Guide

(Mrs. A. Veerakanmani)

Head of the Department

(Dr. K. Banupriya)

Devakottai - 630 303

Devakottai - 630 Bistrict
Sivagangai District

Dr.M.J.SATHISH KUMAR.M.A.,MBA.,Ph.D.
ASSISTANT PROFESSOR
Department of Business Administration

Alagappa Government Arts College Karaikudi - 630 003.

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



#### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON "THE ENVIRONMENTAL FACTORS RESPONSIBLE FOR IDIB BANK'S PERFORMANCE" is a bonafide record of project work done by B.KARUNAKARAN (Reg. No. 2220153017) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27-04. Ro23at Ananda College Devakottai.

Internal Guide

(Mrs.A.VEERAKANMANI)

Head of the Department

-6.1CB

(Dr. K. Banupriya)

The Fiead of Business Administration Ananga Conege

Devakotta 530 303 Sivagan, District

Dr.M.J.SATHISH KUMAR.M.A.,MBA.,Ph.D.
ASSISTANT PROFESSOR
Department of Business Administration

Alagappa Government Arts College
Karaikudi - 630 003.

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "CONSUMER INCLINATION TO PURCHASE ECO-FRIENDLY HOUSEHOLD APPLIANCES IN THE TOWN OF KARAIKUDI is a bonafide record of project work done by R. Lenin Paul (Reg.No.2220153028) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

at Ananda College, Devakottai. The viva voce examination was conduct on-

(Mrs. A. Vidya)

Head of the Department.

(Dr. K. Banupriya) The Head

Rept. of Business Administration Ananda College Devakottai - 630 303

Sivagangai District

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "CONSUMER INCLINATION TO PURCHASE ECO-FRIENDLY HOUSEHOLD APPLIANCES IN THE TOWN OF KARAIKUDI is a bonafide record of project work done by R. Lenin Paul (Reg.No.2220153028) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

at Ananda College, Devakottai. The viva voce examination was conduct on-

(Mrs. A. Vidya)

Head of the Department.

(Dr. K. Banupriya) The Head

Rept. of Business Administration Ananda College Devakottai - 630 303

Sivagangai District

## DEPARTMENT OF BUSINESS ADMINISTRATION ANANDA COLLEGE

(Affiliated to Alagappa University)

Devakottai - 630 303



#### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "EVOLUTION OF WEB MARKETING SURVEY IN KARAIKUDI" T.Mathish Kumar (Reg.No.2220153020) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27/04/2023 at Ananda College Devakottai.

Internal guide (Mrs.A.Vidya)

Head of the department

(Dr.K.Banupriya)

Dept. of Business Administration
Ananda College
Ananda - 630 303
Devakottai - 630 tistrici

**External Examiner** 

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON PRIMARY EMPLOYEE WELFARE AT HEAT AND CONTROL PRIVATE LIMITED" is a bonafide record of project work done by R. NOVIN RAM (Reg. No. 2220153022) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27/04/2023 at Ananda

College Devakottai,

Internal Guide

(Mrs. A. Veerakanmani)

Head of the Department

of Business Administration Ananda College

Devakottai - 630 303 Sivagangai District

External Examinen 4 202

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



### BONAFIDE CERTIFICATE

This is to certify that the project work entitle "A STUDY ON CUSTOMER SATISFACTION TOWARDS YAMAHA BIKES WITH SPECIAL REFERENCE TO DEVAKOTTAI" is a bonafide record of project work done by A.PASUPATHI (Reg. No. 2220153023) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27/04/2023 at Ananda College Devakottai.

(Dr. K. Banupriya)

thernal Guide of

Head of the Department

(Dr. K. Banupriya)

The Head of Business Administration Ananda Gollege Ananda Gollege Ananda - 630 903 Avakottai - Oletrici

External Examiner

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## BONAFIDE CERTIFICATE

This is to certify that the project work entitle "A STUDY ON FINANCIAL STATEMENT ANALYSIS" is a bonafide record of project work done by B.RAJA (Reg. No. 2220153024) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27-04-2022 at Ananda College Devakottai.

Internal Guide

(Mrs.A.VEERAKANMANI)

Head of the Department

(Dr. K. Banupriya)

Papt of Business Administration Ananda College Devakottal - 630 303 Sivagangal Distriot

External Examiner 100

Dr.M.J.SATHISH KUMAR.M.A.,MBA.,Ph.D.
ASSISTANT PROFESSOR
Department of Business Administration
Alagappa Government Arts College

Karaikudi - 630 003.

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## BONAFIDE CERTIFICATE

This is to certify that the project work entitle "THE ROLE OF INSURANCE IN MINIMIZING BUSINESS RISK (A CASE STUDY ON SMALL BUSINESSES AROUND DEVAKOTTAI TOWN)" is a bonafide record of project work done by G.SAMEBANESAR (Reg. No. 2220153025) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27/04/2013 at Ananda College Devakottai.

(Mr. A. DEEPAN)

120. KB Head of the Department

(Dr. K. Banupriya)

The Head Dept. of Business Administration Ananda College Devakottal - 630 303

Sivagangai District

ASSISTANT PROFESSOR Department of Business Administration Alagappa Government Arts College Karaikudi - 630 003.

#### ANANDA COLLEGE

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



#### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "An analysis of social media marketing's impact on consumer online purchases with reference to Karaikudi" is a bonafide record of project work done by R.Sanjaykumar (Reg.No. 2220153026) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27493 at Ananda College Devakottai.

(Mrs. A. Vidya)

n pl. of Business Administration

(Dr. K. Banupriya) The Hose

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON THE EFFECTS OF ADVERTISING AND SALES PROMOTION ON SALES VOLUME" is a bonafide record of project work done by M.SANTHOSH KUMAR (Reg. No. 2220153027) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

Devakottai.

Internal Guide

(Mr. A. DEEPAN)

(Dr. K. Banupriya)

Dept. of Business Administration Ananda College Devakottai - 630 303

ngangai District

ASSISTANT PROFESSOR **Department of Business Administration** Alagappa Government Arts College Karaikudi - 630 003.

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



### BONAFIDE CERTIFICATE

This is to certify that the project work entitle "A STUDY ON THE IMPACT OF SALES PROMOTION ON THE MARKETING OF NEW PRODUCT PRODUCTION" is a bonafide record of project work done by S.SEENIVASAN (Reg. No. 2220153028) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27.04-2025 at Ananda College Devakottai.

Internal Guide

(Mr. A. DEEPAN)

Head of the Department

(Dr. K. Banupriya)

The Head Dept. of Business Administration Ananda College

> Devakottai - 630 303 Sivagangai District

ASSISTANT PROFESSOR
Department of Business Administration
Alagappa Government Arts College
Karaikudi - 630 003.

ANANDA COLLEGE

(Affiliated to Alagappa University)

**DEVAKOTTAI - 630 302** 



#### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON ONLINE BUYING BEHAVIOR IN FASHION AND APPAREL INDUSTRY" is a bonafide record of project work done by R.Sivamani (Reg.No.2220153029) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 37.4.33 at Ananda College, Devakottai.

Internal Guide (Mrs. A. Vidya)

Head of the Department
(Dr. K. Banupriya)

(Dr. K. Banupriya)

Dept. of Bus iministration
Ananda College
Devako Signatus
Rivar District

External Examiner 19 702

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## **BONAFIDE CERTIFICATE**

This is to certify the project work entitled "A STUDY ON CLIENTS SATISFACTION OF ASIAN PAINTS IN SIVAGANGAI TOWN" is a Bonafide record of project work done by K. SRI KARAN (Reg.No:2220153030) to submitted in partial fulfillment of the requirement for the award of degree of BACHELOR OF BUSINESS ADMINISTRATION of Alagappa University.

Internal Guide (Mrs. A. Veerakanmani) Head of the Department
(Dr. K. Banupriya)

The Head

External Examiner

Devakottai - 630 303 Sivagangai District

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## **BONAFIDE CERTIFICATE**

This is to certify the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS PAYTM USERS IN SIVAGANGAI TOWN " is a Bonafide record of project work done by J.SUJENDREN (Reg.No:2220153031) to submitted in partial fulfillment of the requirement for the award of degree of BACHELOR OF BUSINESS ADMINISTRATION of Alagappa University.

(Mrs. A. Veerakanmani)

Head of the Department (Dr. K. Banupriya)

The THAO

Dept. of ousiness Administration Ananda College evakottai - 630 303

Sivegangai District

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A STUDY ON FINANCIAL PERFORMANCE OF POSTAL LIFE INSURANCE WITH SPECIAL REFERENCE TO SIVAGANGAI DIVISION" is a bonafide record of project work done by M.THANAPANDIYAN (Reg. No. 2220153032) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27/04/23 at Ananda College Devakottai.

(Dr. K. Banupriya)

Drotes Head of the Department

(Dr. K. Banupriya)

External Examiner Bevakottai - 630 303

SATHISH KUMAD Dr.M.J.SATHISH KUMAR.M.A., MBASHADangai District

ASSISTANT PROFESSOR **Department of Business Administration** Alagappa Government Arts College Karaikudi - 630 003.

#### ANANDA COLLEGE

(Affiliated to Alagappa University)

**DEVAKOTTAI - 630 302** 



#### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "A project report on the level of job satisfaction among BSNL employees" is a bonafide record of project work done by T.Thiruvarasan (Reg.No.2220153033) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27. 24. 2523 at Ananda College Devakottai.

Internal Guide

(Mr. A.DEEPAN)

Head of the Department

(Dn. K. Banupriya)

Dept. of Business Adminis Ananda College

Devakottai - 630 303 Siyagangai District

ANANDA COLLEGE

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## BONAFIDE CERTIFICATE

This is to certify that the project work entitle "A STUDY ON AWARENESS ABOUT IPR-INTELLECTUAL PROPERTY RIGHTS AMONG THE COLLEGE STUDENTS" is a bonafide record of project work done by S.VIGNESH (Reg. No. 2220153034) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27/04/2028 at Ananda College Devakottai.

Internal Guide

(Mrs.A.VEERAKANMANI)

Head of the Department

(Dr. K. Banupriya)

Dept. of Business Administration.

An. :ua College
An. :ua 630 303

External Examiner 4 202 Bevasor

ANANDA COLLEGE

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## BONAFIDE CERTIFICATE

This is to certify that the project work entitle "A STUDY ON AWARENESS ABOUT IPR-INTELLECTUAL PROPERTY RIGHTS AMONG THE COLLEGE STUDENTS" is a bonafide record of project work done by S.VIGNESH (Reg. No. 2220153034) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27/04/2028 at Ananda College Devakottai.

Internal Guide

(Mrs.A.VEERAKANMANI)

Head of the Department

(Dr. K. Banupriya)

Dept. of Business Administration.

An. :ua College
An. :ua 630 303

External Examiner 4 202 Bevasor

ANANDA COLLEGE

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



## BONAFIDE CERTIFICATE

This is to certify that the project work entitle "A STUDY ON A COMPARATIVE RESEARCH ON PETROL BIKE VS ELECTRIC BIKE" is a bonafide record of project work done by A.VISHNUVARTHAN (Reg. No. 2220153035) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

The viva voce examination was conduct on 27/04/2023 at Ananda College Devakottai.

Internal Guide

(Mr. A. DEEPAN)

Head of the Department

(Dr. K. Banupriya)

The Head Dept. of Business Administration Ananda College

Devakottai - 630 303

ASSISTAN. PROFESSOR

**Department of Business Administration** Alagappa Government Arts College Karaikudi - 630 003.

(Affiliated to Alagappa University)

DEVAKOTTAI - 630 302



### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "FINANCIAL PERFORMANCE USING DUPONT ANALYSIS IN SHANTHI GEARS LTD" is a bonafide record of project work done by V.RAJI (Reg. No. 2220153005) requirements for the award of the Degree of Bachelor of Business Administration. I certify that this work is original and has not based for any other degree diploma and fellowship or other similar titles.

Internal Guide

Internal Guide

(Dr. K. Banupriya)

Head of the Department

(Dr. K. Bampriya)

nt. of Business Administration Ananda College Devakottai - 630 303

External Examiner

Sivagangai District

### 1.3.2 No. of courses through Project work/Field work/Internships

#### **DEPARTMENT OF COMPUTER APPLICATIONS**

#### III YEAR – VI SEMESTER COURSE CODE: 7BCA6PR

#### **CORE COURSE - XV - PROJECT**

A maximum of two students can combine and do a project in the subject related to Computer Applications with the guidance of a teacher who will be the internal guide. The project has to be submitted to the respective department and evaluated by the internal and external examiner and the marks sent to the university.

			SEMESTER - VI					
	III	7BCA6C1	Core – XII – Data Mining and Warehousing	4	5	25	75	100
	III	7BCA6C2	Core – XIII – Computer Networks	4	5	25	75	100
	III	7BCA6C3	Core – XIV – Software Engineering	4	5	25	75	100
	III	7BCA6PR	Core – XV – Project	4	6	40	60	100
VI	III	7BCAE3A/ 7BCAE3B	Elective–III–A) Open Source Lab (or) B) PC Assembling, Troubleshooting & System Management Lab	5	5	40	60	100
	IV	7SBS6B4/	(2) Skill Based Subjects – II	2	2	25	75	100
		7SBS6B5/ 7SBS6B6/ 7SBS6B7	(2) Skill Based Subjects – II	2	2	25	75	100
			Total	25	30			700

Name of Programme	Name of courses/Subject	Details of experiential Learning through project work / field work / internship.
Computer Applications	BCA	Project

The following final year students are assigned for doing their projects in the final semester in various fields using different Platforms.

S.No	Reg.No	Name
1	2220127001	P. ADAIKALA JULI
2	2220127002	M. AFRIN FATHIMA
3	2220127003	M. ARTHI
4	2220127004	V. JANANI.
5	2220127005	S. JULIET MERLIN
6	2220127006	C. MAGESHWARI
7	2220127007	K. NIVETHA
8	2220127008	A. NOORUL AATHILA
9	2220127009	P. SULOMIYA
10	2220127010	M. UTHAYAMAHESWARI
11	2220127011	R. VARSHINI
12	2220127012	M. ABDUL MOHAMMED YASAR
13	2220127013	M. ABINESH
14	2220127014	A. AJAY EDWIN
15	2220127015	M. ARUNESHWARAN
16	2220127016	G. AZHAGESWARAN
17	2220127017	V. BALA
18	2220127018	M. GOPIKANNAN
19	2220127019	M. HARISH
20	2220127020	H. JAHEER KHAN
21	2220127021	A. JOE ALEN
22	2220127022	M. KALESWARAN
23	2220127023	C. KARTHICK
24	2220127024	A. KEERTHI KUMAR
25	2220127025	S. LERIN MUKILAN
26	2220127026	M. MOHAMED TOWFICK
27	2220127027	G. MUTHURAMALINGAM
28	2220127028	T. MUTHUSELVAM
29	2220127029	S. NAJEM KHAN
30	2220127030	S. NANTHA KUMAR
31	2220127031	M. NANDHABALAN
32	2220127033	R. RAMASAMY
33	2220127034	K. ROHAN
34	2220127035	P. SAKTHIVEL.
35	2220127036	D. SANTHURU
36	2220127037	B. SARAVANAKUMAR
37	2220127038	S. SATHIYAMOORTHI.
38	2220127039	M. SURYA PRAKASH
39	2220127040	D. THIRU SELVAN
40	2220127041	V. VINEETH KUMAR

#2. th

The Head

Dept. of Computer Applications

Ananda College

Devakottai - 630 303

Sivagangai District



Principal
Ananda College
Devaluatai - 630 3tus,
Sivagangai Dist.



## ANANDA COLLEGE

Affiliated to Alagana (USC Feeograph 27) and 111 million

Devakottai - Sivagangai Dist

Dr. S.NAGASUBRAMANIAN, M.Sc. M.Phil., Ph.D. Assistant Professor, PG Department of Chemistry

### CERTIFICATE

This is to certify that the dissertation entitled "SYNTHESIS, CHARECTERISATION OF SCHIFF'S BASE COPPER II COMPLEXES" is a bonafide work done by M.DHANUSHA (Reg.No.2221322002) submitted to the Alagappa University, Karaikudi in partial fulfillment of the requirements for the Award of the Degree of MASTER OF SCIENCE in Chemistry during 2022-2023.

HEAD

Department of Chemistry Ananda College DEVAKOTTAI - 630 303

Place: Devakottal
Date: 06/05/2023

Signature of the Supervisor

ignature of External Examiners



#### DEPARTMENT OF BUSINESS ADMINISTRATION

#### ANANDA COLLEGE

(Affiliated to Alagappa University)

Accredited with "B" Grade by NAAC

Devakottai -630 303

### **BONAFIDE CERTIFICATE**

This is to certify that the project work entitle "Alertness Towards Net-Banking Services Amidt the College Students With Special Reference To Sivagangai", is a bonafide record of Project work done by A.Arthi (RegNo: 2218153001) and submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration of Alagappa University.

Project Guide

Ms.A.VIDYA

Head of the Department

Mr.T.JUSTIN

The VIVA VOCE Examination was conducted on... 30.3.2021....at Ananda College

Devakottai.

The Head
Dept. of Business Administration
Ananda College
Devakottai - 630 303
Sivagangai District

External Examiner

30/3/2/