

ANANDA COLLEGE

(Accredited with 'B' Grade by NAAC)
(Affiliated to Alagappa University, Karaikudi)
(UGC Recognized 2(f) and 12(B) Institution)
Devakottai

CAREER GUIDANCE AND PLACEMENT CELL

Annual Report -2022- 2023

With a delightful heart, I present the annual Report of the career guidance and placement cell for the Academic year 2022-2023

The most passionate aim of career guidance and placement cell is to empower each and every student of the college to become a leader and march forward in their own world.

With these words I hereby move on to the detailed report.

The career guidance and placement Cell of Ananda College functions under the directions of the Principal of the College. The motto of the Placement Cell is: "Education for all and Employment for all". The objective of the cell is to identify the talent available among the students of this college and nurture further by offering guidance to choose a bright and right career.

Placement Cell acts as an interface between the students and the recruiters and is responsible for placement of final year students. The Cell also conducts various training programs, seminars and campus drive by industry experts, and regularly takes up various initiatives to develop students ' skills and impart knowledge and awareness in multiple areas.

The activities of the cell include collecting the database of the students and compiling them for use when needed .The cell facilitates the student to improve their skill to face various competitive exams such as TNPSC and Banking. The career guidance cell organizes training programmes, seminars and meetings to encourage the students to plan their future. The career guidance cell provides information on job queries and placements in different institutions and concerns related to the course that the college offers.

The cell has conducted various programs in the academic year 2022-2023 to enhance the student skills and knowledge and to meet the requirements as per the corporate expectation. The activities are as follows.

S.No	Date	Name of the Event	Organization and Resource persons	Beneficiaries
-------------	-------------	--------------------------	--	----------------------

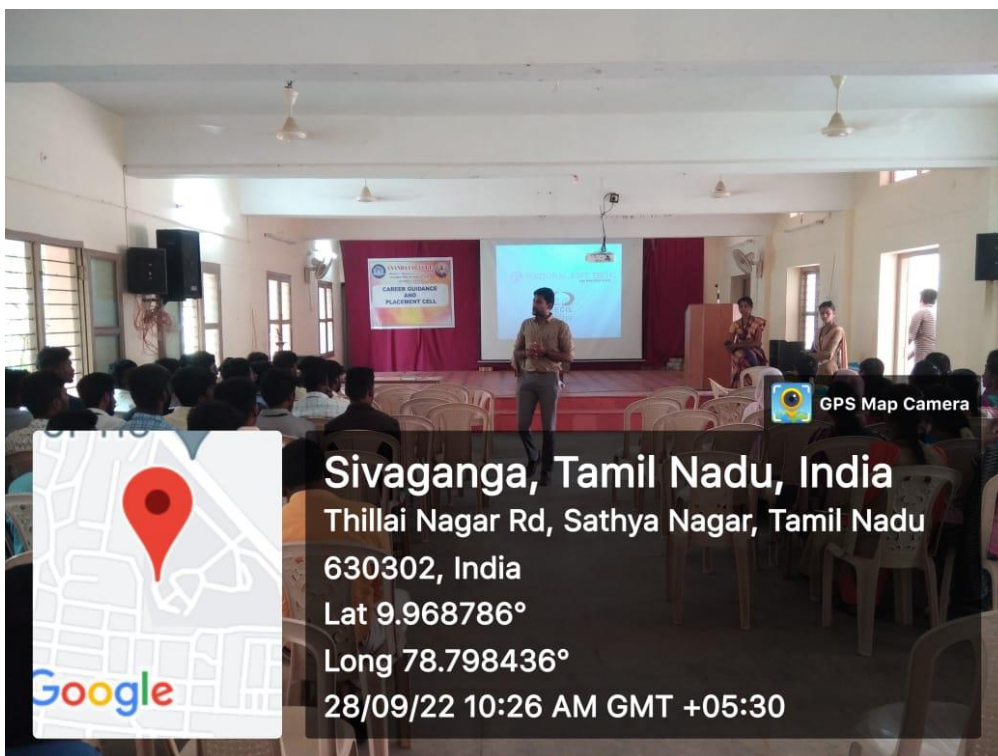
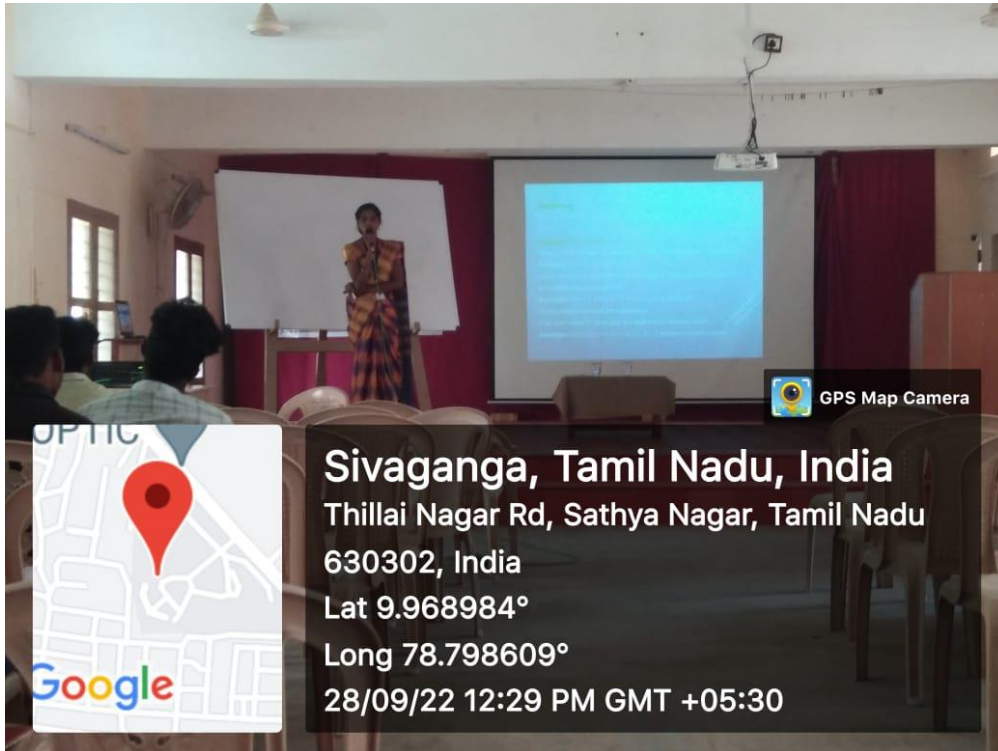
1.	08-08-2022	Civil service examination	Mr. Agusthi Bharathi, Junior IAS Academy , Madurai	66 students from Physics,Chemistry,BCA, Computer Science and B.Com(CA).
2.	30-08-2022	Time Management and Competitive examinations	Mr. Agusthi Bharathi, Junior IAS Academy , Madurai	27 students from BBA,Maths,Chemistry and B.Com(CA).
3.	19-10-2022	Aptitude Test -I		Final year UG and PG students
4.	28-09-2022	Aptitude Training	National Soft Tech – BECIL GOVT of India , Karaikudi. Mrs. V. SUNANDHA, Tech Lead.	Final year UG and PG students
5.	20-12-2022	One day seminar on “DATA SCIENCE”.	National Soft Tech – BECIL GOVT of India , Karaikudi. Mr. Muneeswaran Durairaj and B. Abirami	Final year B.C.A,B.Sc(CS) and B.Com(CA)
6.	25-01-2023	One day orientation Programme on “MEDICAL CODING”	Dr. V. Purushothaman, Trainer Health Care, Aplus Group, Salem.	Final year UG and PG Students
7.	27-01-2023	One day orientation Programme on “SKILL DEVELOPMENT”	Dr. Noel, Rtd Scientist,CECRI Karaikudi. Mr. R.B. Kenneth Jeyeelan Head,Talent Development CBO, Tata Consultancy Services(TCS)	Final year UG and PG Students
8.	21-02-2023 & 22-02-2023	Campus Drive	SURETI INSURANCE MARKETING Pvt Ltd, Coimbatore.	Final Year BA(English),B.B.A, B.Com, B.Com(CA) and M.Com(CA). 17 students got placement.
9.	03-032023	Career Guidance <ul style="list-style-type: none"> • YOU CAN WIN • CONFIDENCE 	Nehru Yuva Kendra - Sivaganga	UG & PG final year students

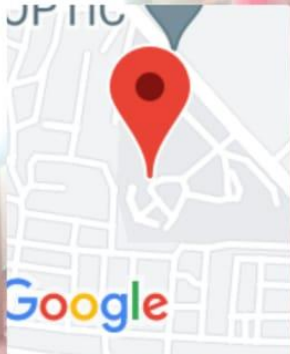
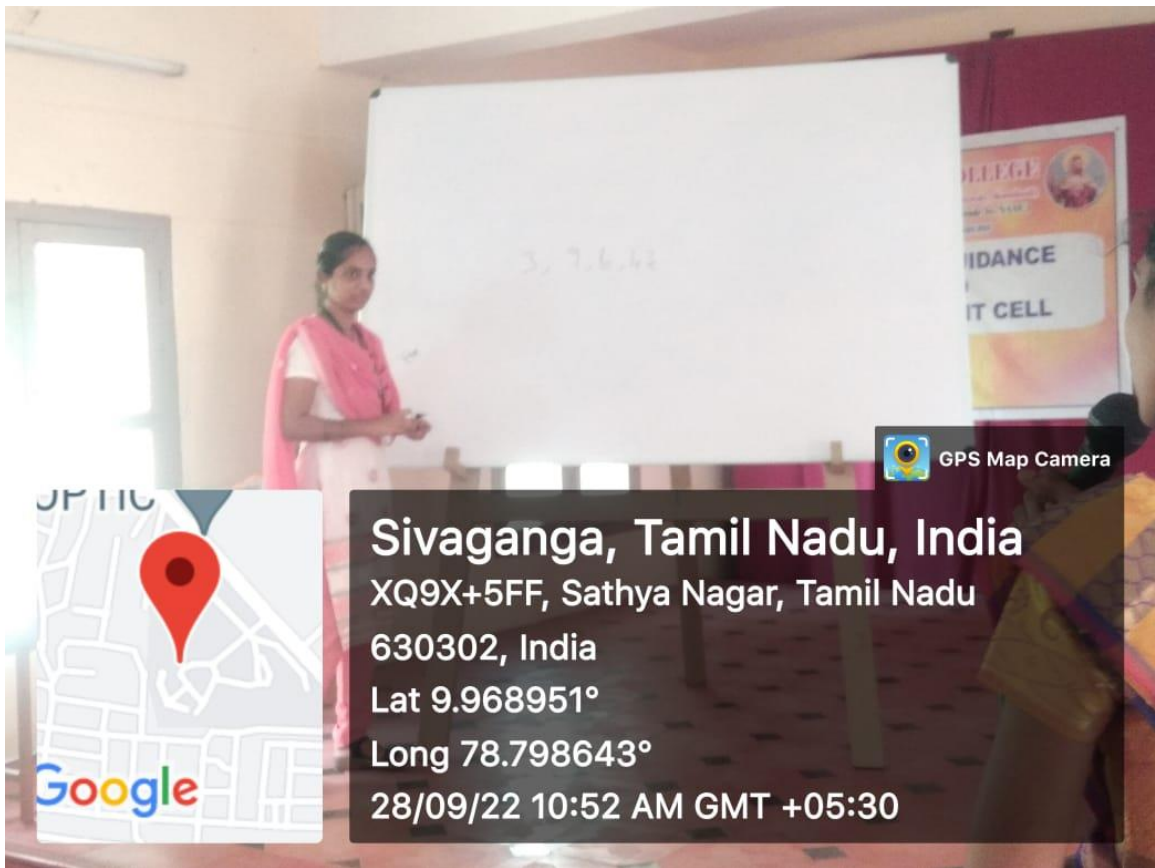
		<ul style="list-style-type: none"> • WHAT NEXT? • WHO AM I? 		
--	--	---	--	--

Classes for TNPSC,Police and Bank Examinations:

S.No	Date	Topic/ Subject	Name of the Faculty
1.	30-07-2022	Tamil, Political Science,History,Economics and Geography	Dr. G. Dharmaraj and Mr.SP. Ananda Kumar
2.	06-08-2022	Maths	Mr. R. Balasubramanian and Mr. A. Arthi Praba
3.	13-08-2022	English and Biology	S. Manimegalai and Mr. A. Arulsamy
4.	27-08-2022	Chemistry and Tamil	Dr. A. Rajeshkanna and S. Elizabeth Rani
5.	03-09-2022	Economics and English	Dr. K.Banupriya and Mrs. J.Amala
6.	10-09-2022	Physics	Mr.U. Ashokan
7.	17-09-2022	Biology and Political Science	Mr. Sp. Ananda Kumar

Aptitude Training:





Sivaganga, Tamil Nadu, India

XQ9X+5FF, Sathya Nagar, Tamil Nadu

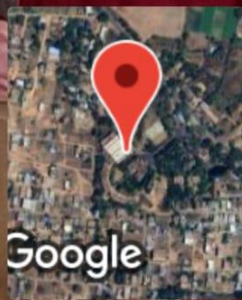
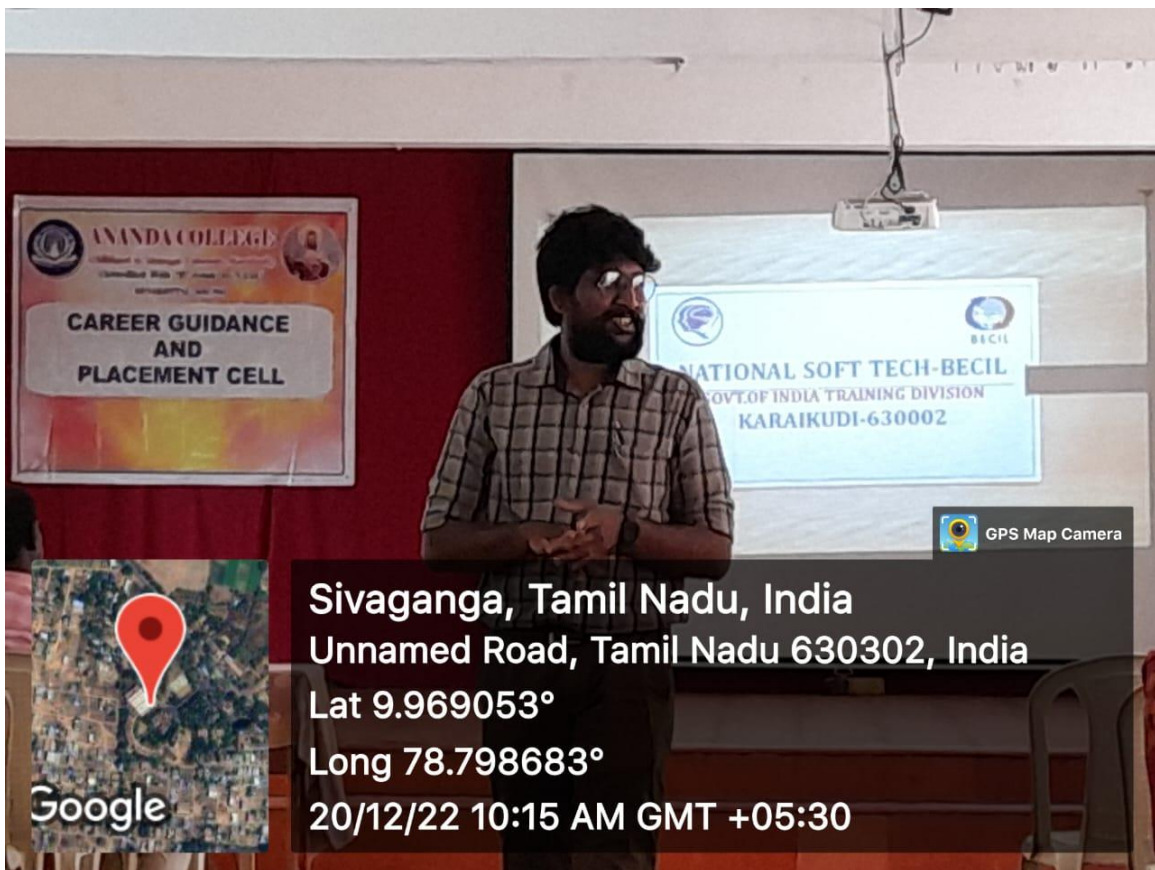
630302, India

Lat 9.968951°

Long 78.798643°

28/09/22 10:52 AM GMT +05:30

One day Seminar on "DATA SCIENCE"



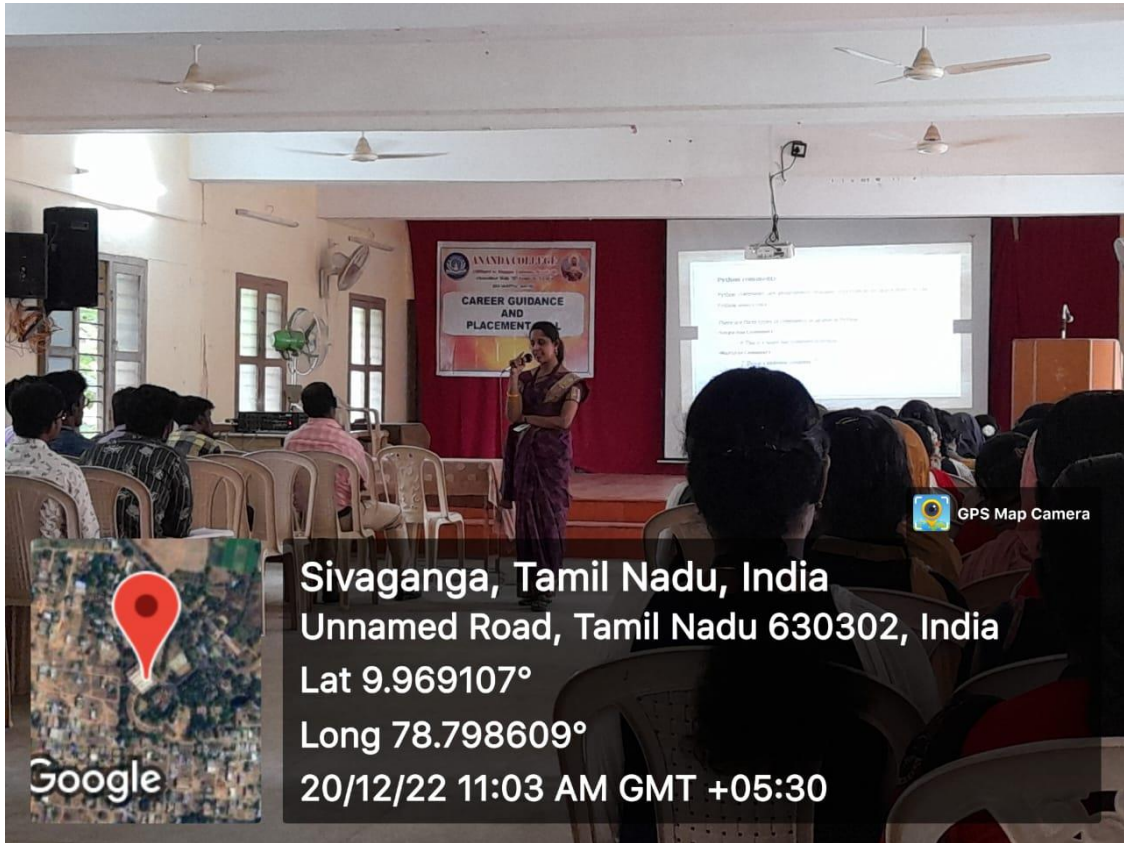
Sivaganga, Tamil Nadu, India

Unnamed Road, Tamil Nadu 630302, India

Lat 9.969053°

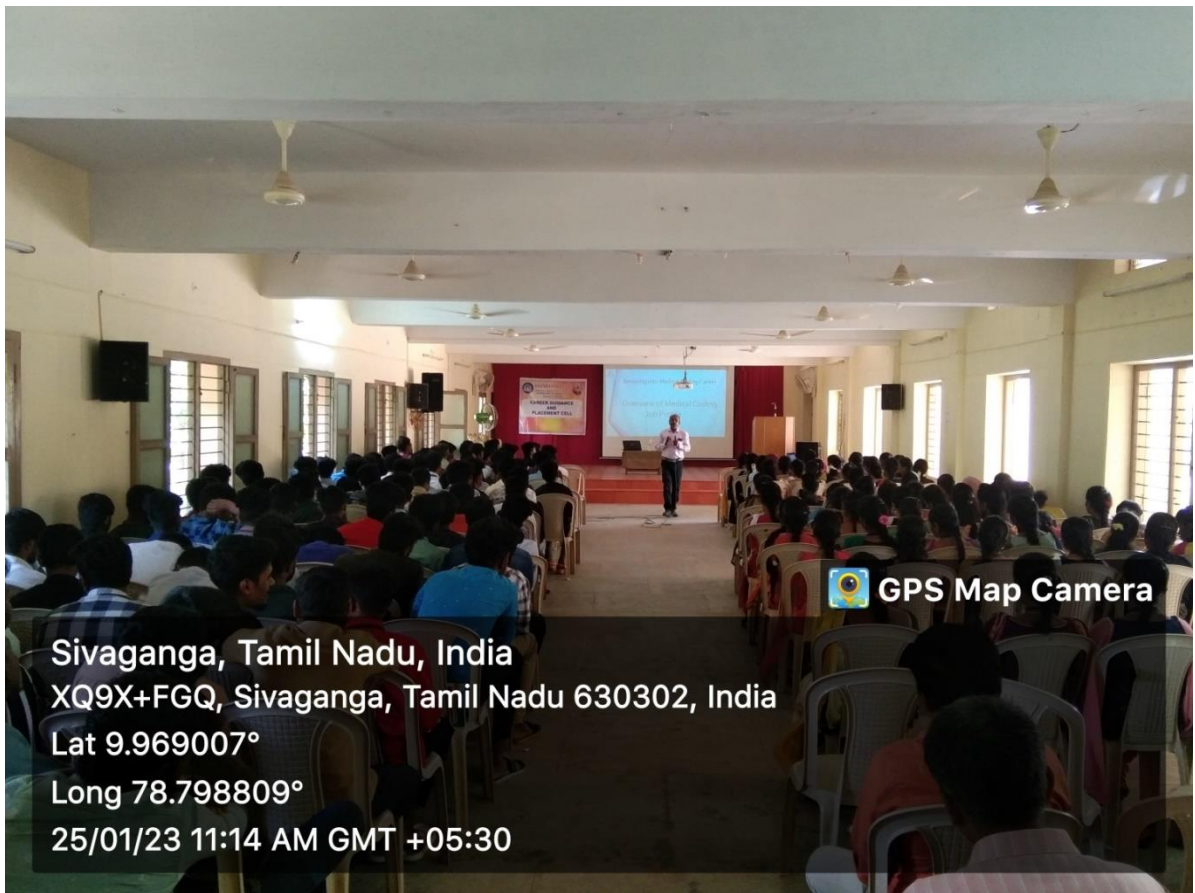
Long 78.798683°

20/12/22 10:15 AM GMT +05:30

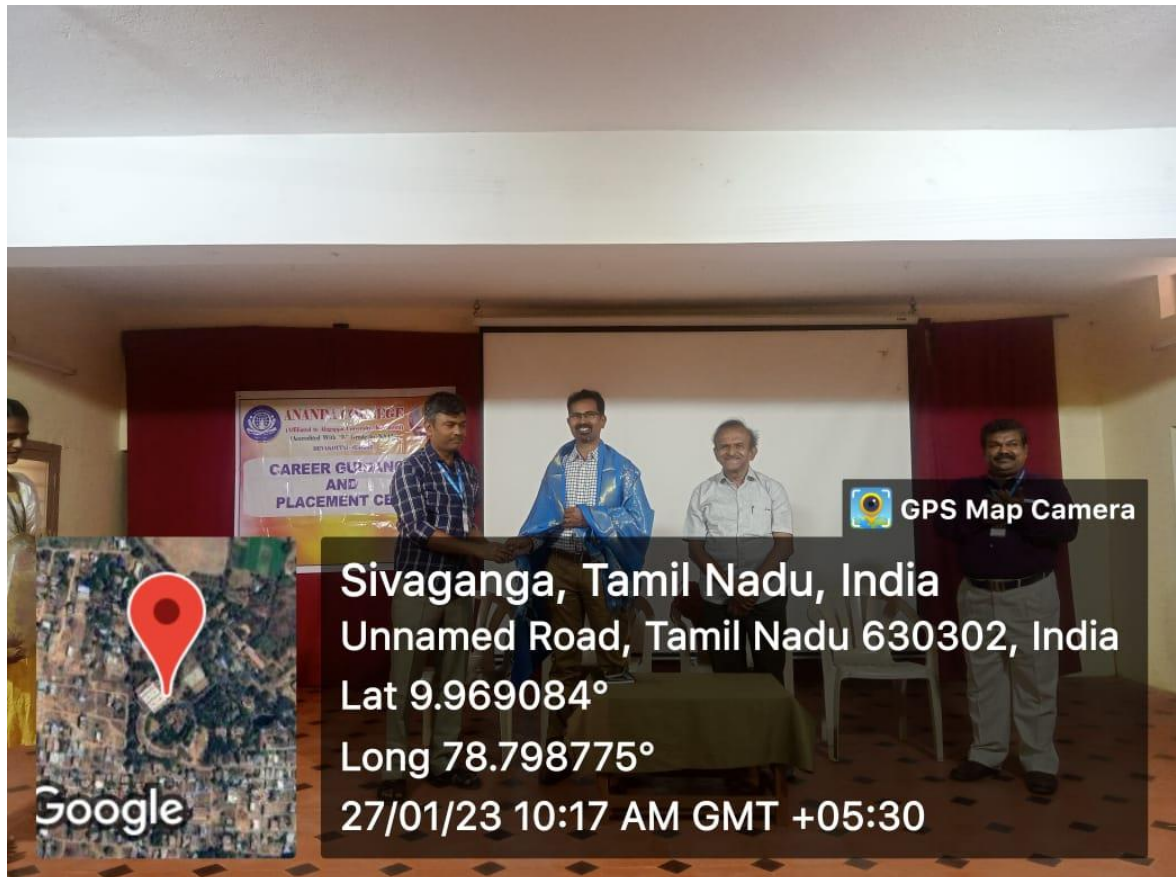


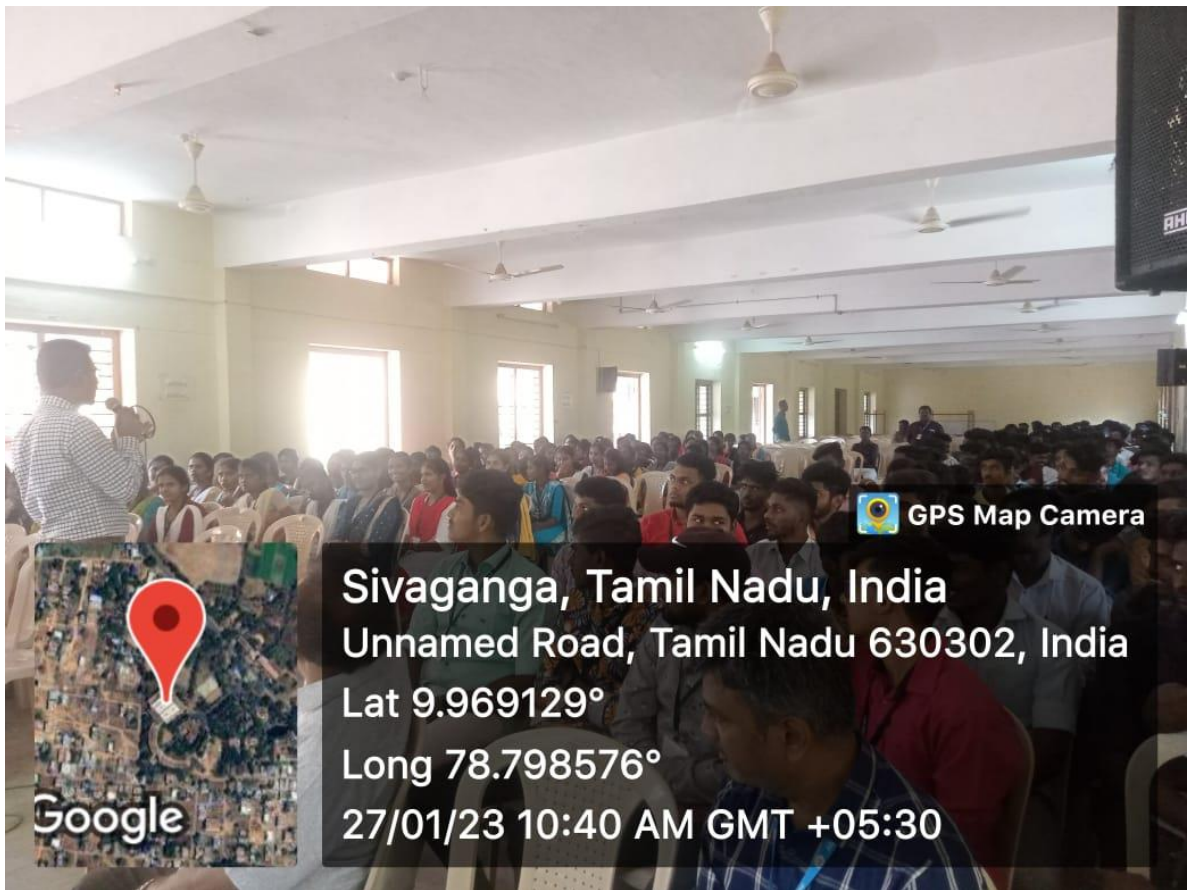
Orientation on “MEDICAL CODING”





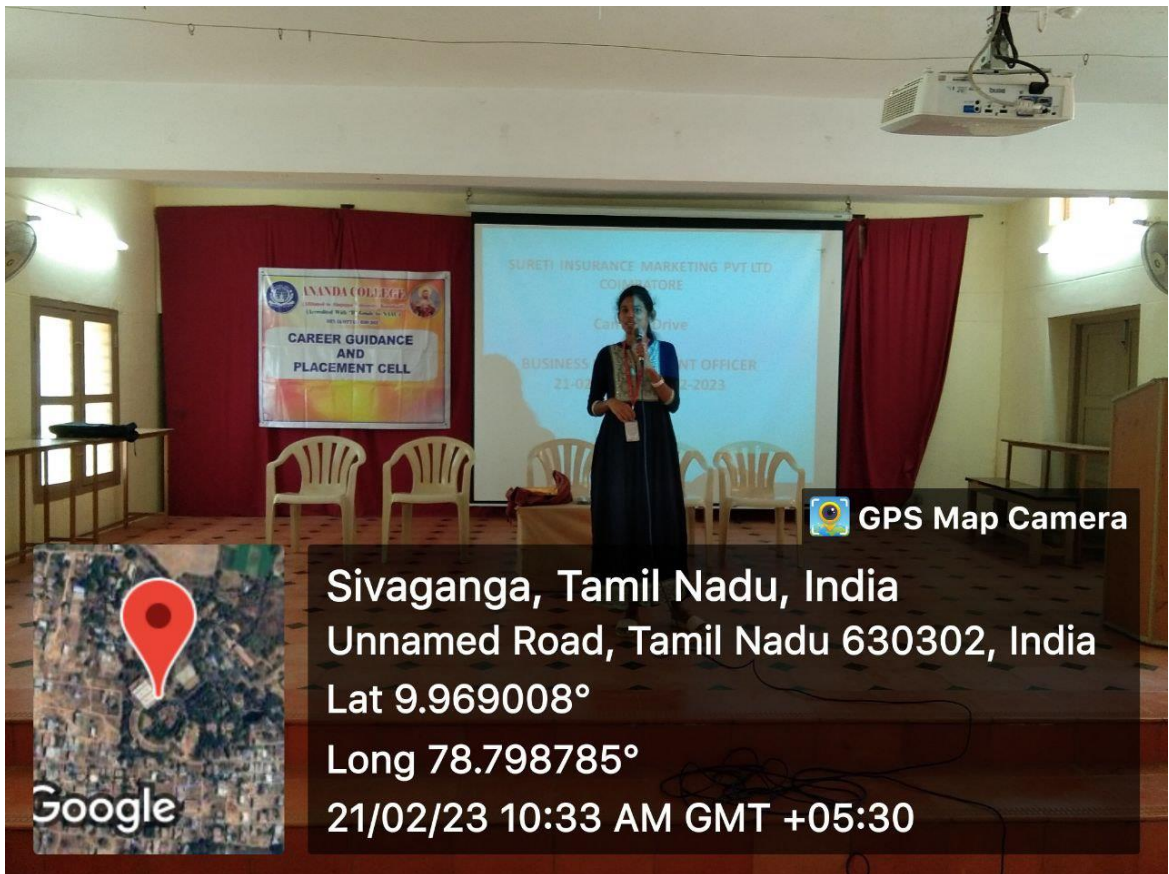
Skill Development:

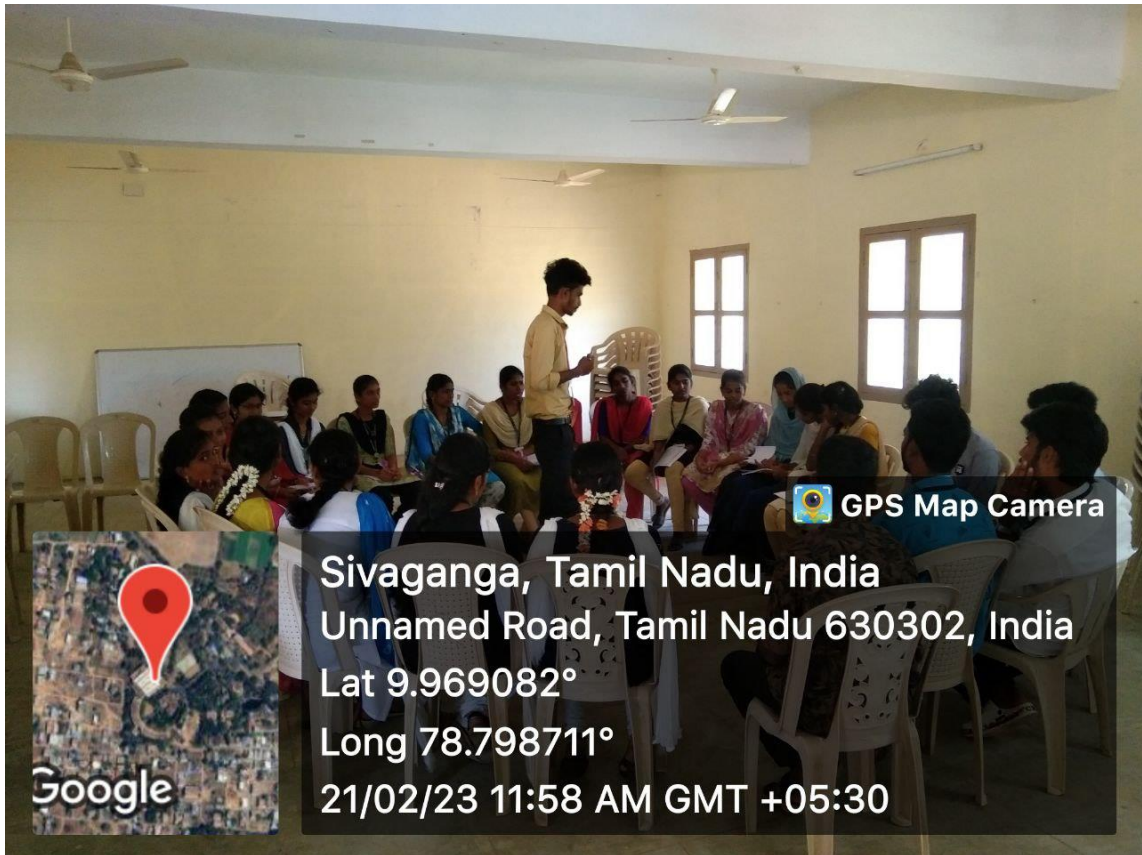




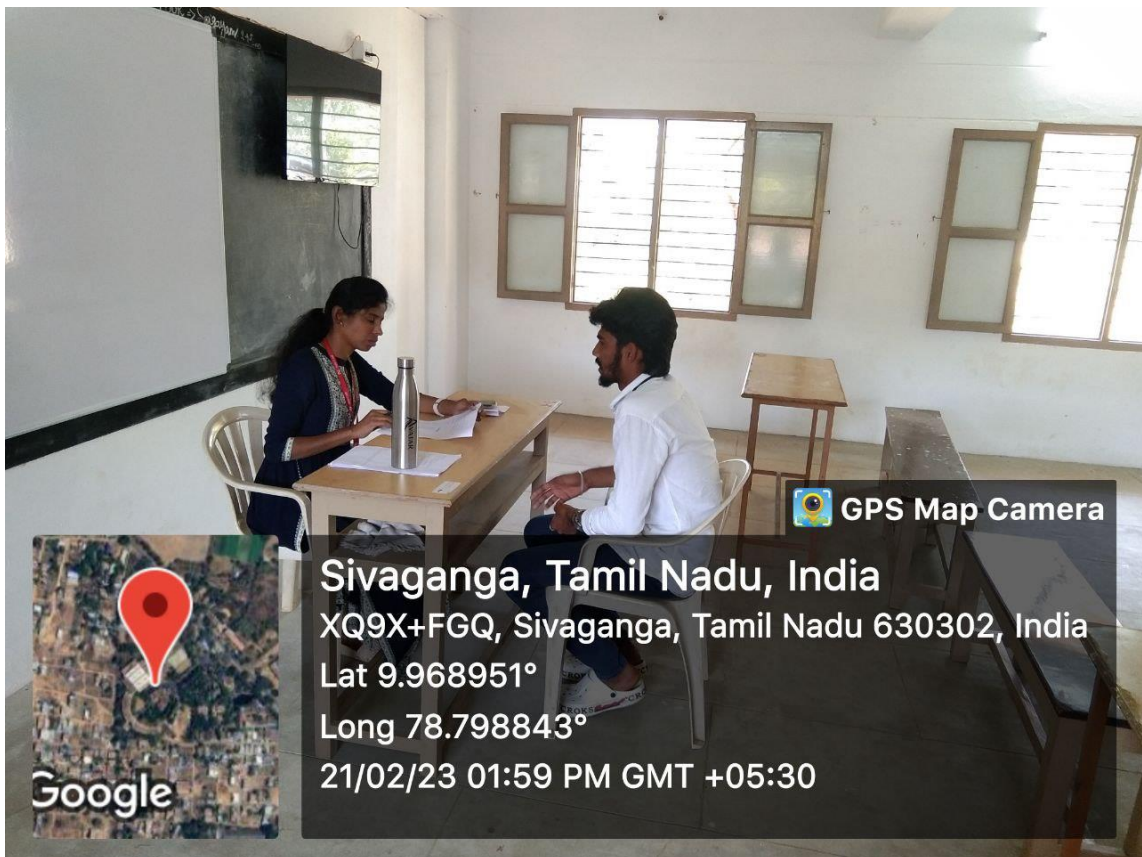
Campus Drive :



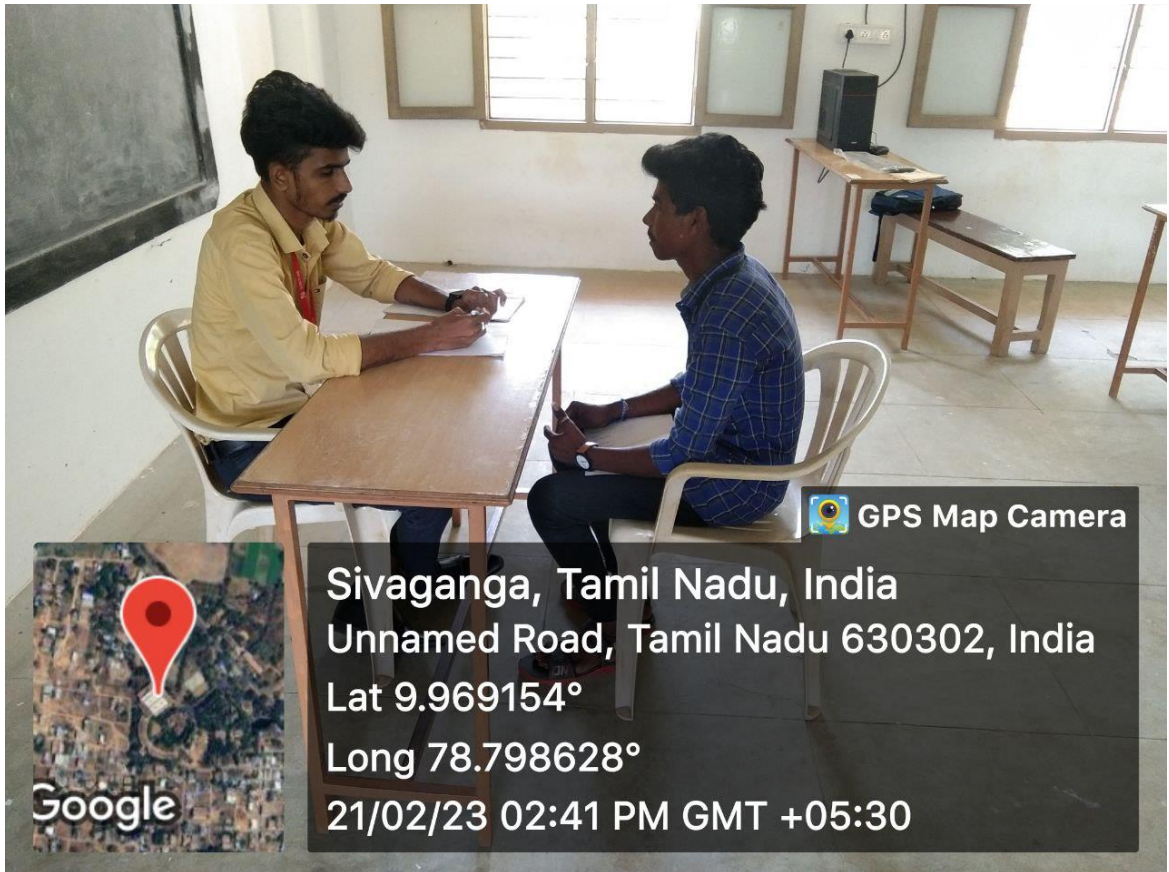





Sivaganga, Tamil Nadu, India
Unnamed Road, Tamil Nadu 630302, India
Lat 9.969082°
Long 78.798711°
21/02/23 11:58 AM GMT +05:30



Sivaganga, Tamil Nadu, India
XQ9X+FGQ, Sivaganga, Tamil Nadu 630302, India
Lat 9.968951°
Long 78.798843°
21/02/23 01:59 PM GMT +05:30



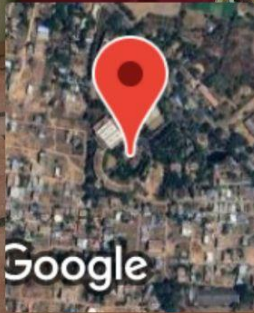
 GPS Map Camera



Sivaganga, Tamil Nadu, India
Unnamed Road, Tamil Nadu 630302, India
Lat 9.969154°
Long 78.798628°
21/02/23 02:41 PM GMT +05:30



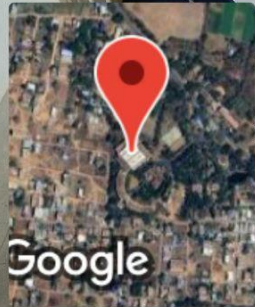
 GPS Map Camera



Sivaganga, Tamil Nadu, India
XQ9X+FGQ, Sivaganga, Tamil Nadu 630302, India
Lat 9.968739°
Long 78.79888°
22/02/23 10:16 AM GMT +05:30



GPS Map Camera



Sivaganga, Tamil Nadu, India
Unnamed Road, Tamil Nadu 630302, India
Lat 9.969107°
Long 78.798562°
21/02/23 02:03 PM GMT +05:30



GPS Map Camera



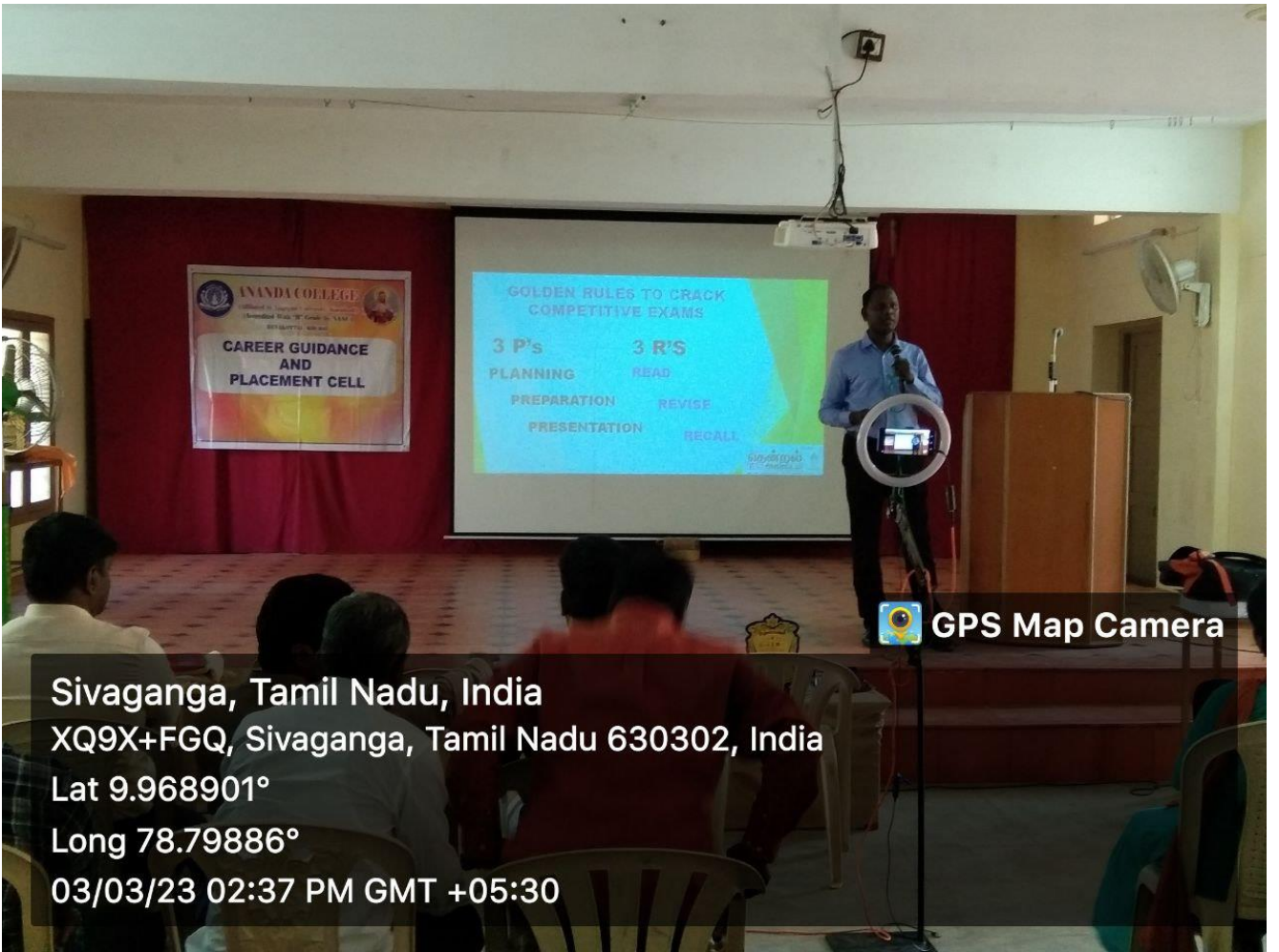
Sivaganga, Tamil Nadu, India
XQ9X+5FF, Sathya Nagar, Tamil Nadu 630302, India
Lat 9.968347°
Long 78.79831°
22/02/23 11:10 AM GMT +05:30





NEHRU YUVA KENDRA – Career Guidance







Convener
(J. John Kennady)

Coordinator
(A. Arul Samy)

Principal